

# For Sale | Commercial Land

# 1st Valley



## Northrise Drive | Las Cruces, NM 88011

### Listing Overview

Sale Price	\$16.00/sq ft
Lot Size	0.91 ± Acres
Zoning	C2

- Located in the fastest growing retail and residential trade area in Las Cruces
- Easy access to Highway 70
- Close proximity to major retailers such as Fitness One, Jack in the Box, Dairy Queen, Popeye's, T-Mobile, Jersey Mike's, and more
- One mile away from a Walmart Supercenter-anchored shopping center. Other tenants include Walgreens, Taco Bell, and Panda Express

**Jake Redfearn**

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We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

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## Nearby Traffic Counts:

Sonoma Ranch Blvd	12,566 VPD
HWY 70	47,762 VPD
Northrise Dr	7,357 VPD

Source: NMDOT, 2023

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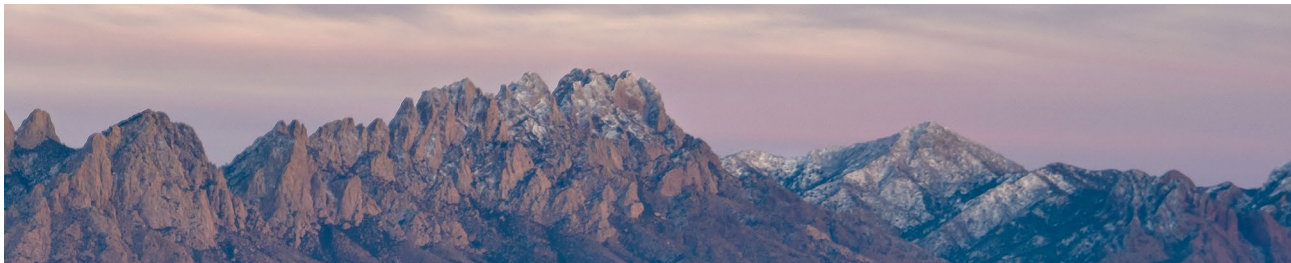
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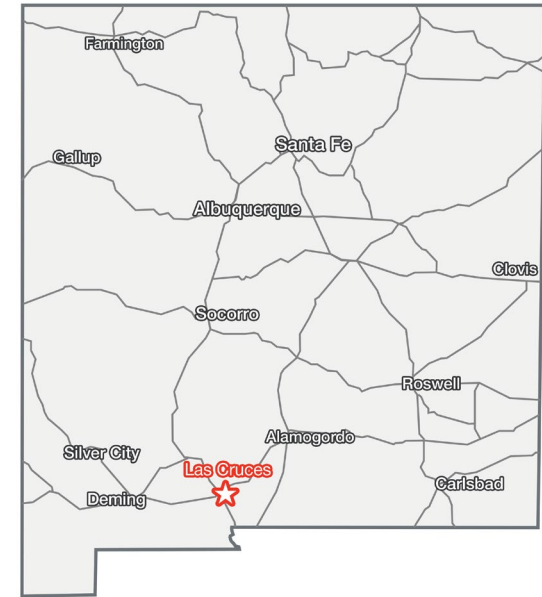
# Location Overview

## Las Cruces, New Mexico

Las Cruces is the largest city in southern New Mexico, and the second largest in the state. Located on the edge of the Chihuahuan Desert, the city sits at the foot of the Organ Mountains and along the banks of the Rio Grande River. Las Cruces enjoys over 350 days of sunshine a year, receiving an average of only 8.5 inches of rain per year and no more than two inches of snow in the winter.



The city has a population of 113,888 residents and is the county seat of Doña Ana County (app. 219,561 population). Las Cruces is 42 miles north of El Paso, TX, 225 miles south of Albuquerque, NM, and 275 miles east of Tucson, AZ.



### Awards & Recognition

- Best Places To Retire in 2024, Forbes
- The 50 Best Places to Live in the U.S, Money.com (2024)
- Top 15 Best Cities in the Country to Raise a Family, Scholaroo.com (2023)
- New Mexico State University, Best Colleges for National Universities, U.S. News & World Report (2022)

Source: [www.visitlascruces.com](http://www.visitlascruces.com)

### Major Employers

- New Mexico State University
- Memorial Medical Ctr
- White Sands Missile Range
- Mountain View Regional Medical Ctr
- Dona Ana Branch Community Clg
- Keystone Consolidated Industries
- NASA

Source: [www.mveda.com](http://www.mveda.com)

### Doña Ana County

<b>Population</b>	219,561
<b>Total Households</b>	87,688
<b>Average HH Income</b>	\$56,451

Source: US Census Bureau, 2022

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