

# For Sale | Commercial Land

# NAI 1st Valley



## 4001 Northrise Dr | Las Cruces, NM 88011

## Listing Overview

Sale Price	\$1,099,672
Lot Size	1.87 ± Acres
Zoning	C3

- Great development lot for single user or strip center
- Lots of frontage on Northrise Drive
- Located in the fastest growing retail and residential trade area in Las Cruces
- Close proximity to major retailers such as Jack in the Box, Dairy Queen, Popeye's, T-Mobile, Jersey Mike's, and more
- Less than 0.5 miles away from a Walmart Supercenter-anchored shopping center

For more information:

**Cheryl Reome**

575.644.9165 | [cheryl@1stvalley.com](mailto:cheryl@1stvalley.com)

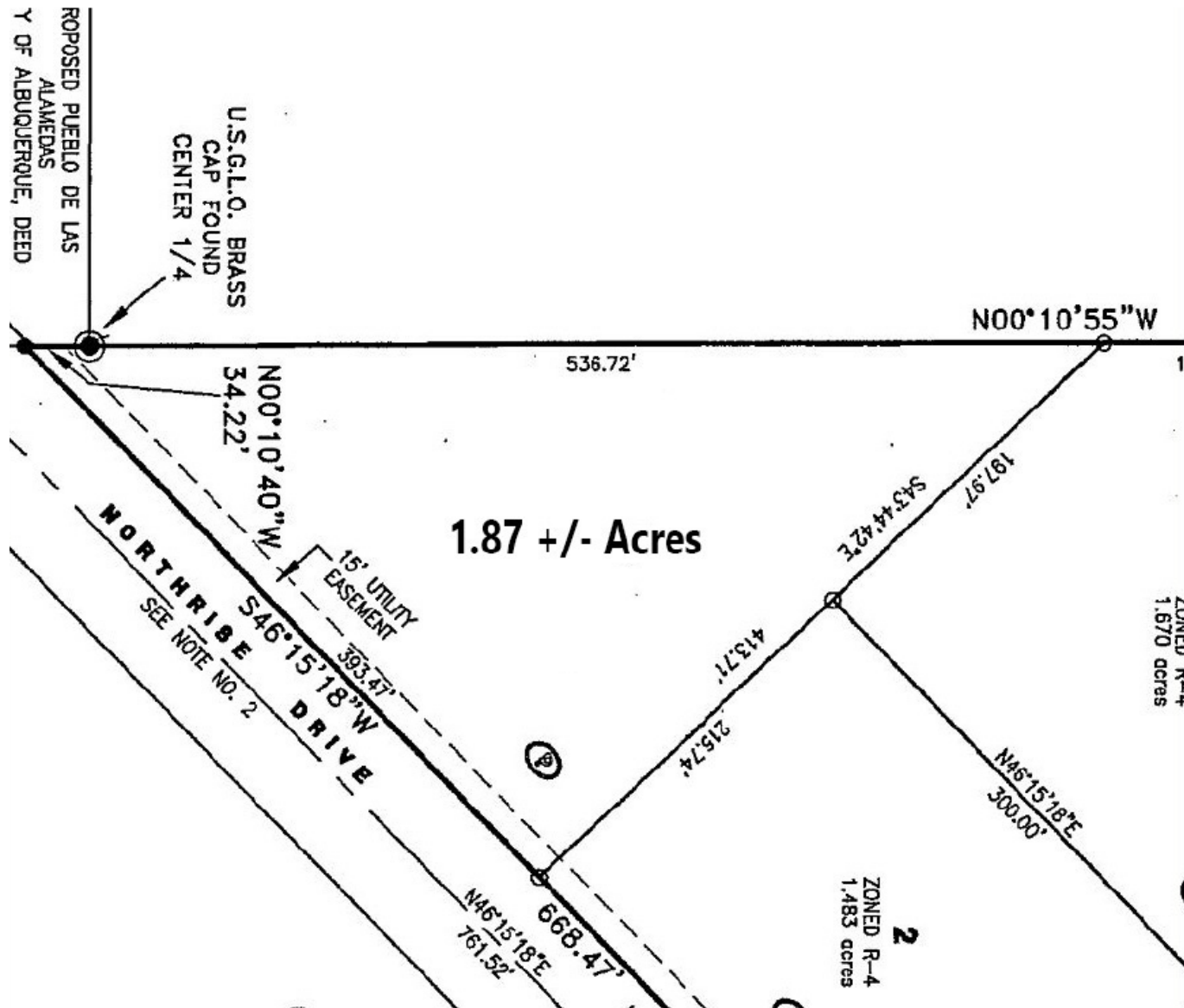
**Jessie Carreon**

575.649.8157 | [jessie@1stvalley.com](mailto:jessie@1stvalley.com)

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# Site Plan



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# Nearby Retailers



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# Map



## Nearby Traffic Counts:

Sonoma Ranch Blvd	12,566 VPD
HWY 70	47,762 VPD
Northrise Dr	7,357 VPD

Source: NMDOT, 2023

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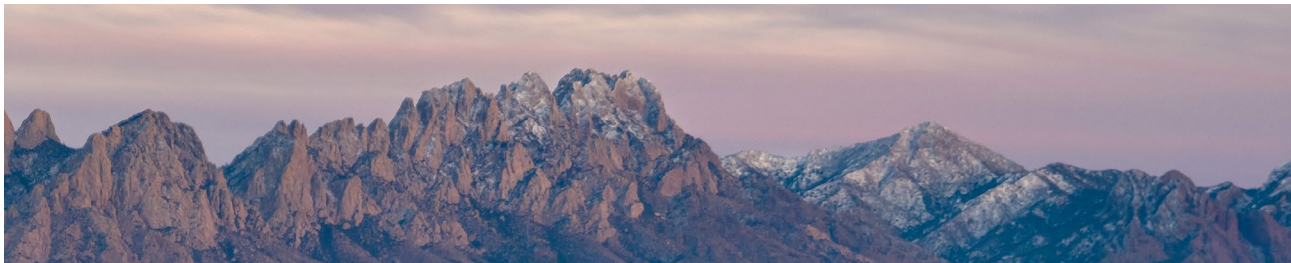
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# Location Overview

## Las Cruces, New Mexico

Las Cruces is the largest city in southern New Mexico, and the second largest in the state. Located on the edge of the Chihuahuan Desert, the city sits at the foot of the Organ Mountains and along the banks of the Rio Grande River. Las Cruces enjoys over 350 days of sunshine a year, receiving an average of only 8.5 inches of rain per year and no more than two inches of snow in the winter.



The city has a population of 113,888 residents and is the county seat of Doña Ana County (app. 219,561 population). Las Cruces is 42 miles north of El Paso, TX, 225 miles south of Albuquerque, NM, and 275 miles east of Tucson, AZ.

### Awards & Recognition

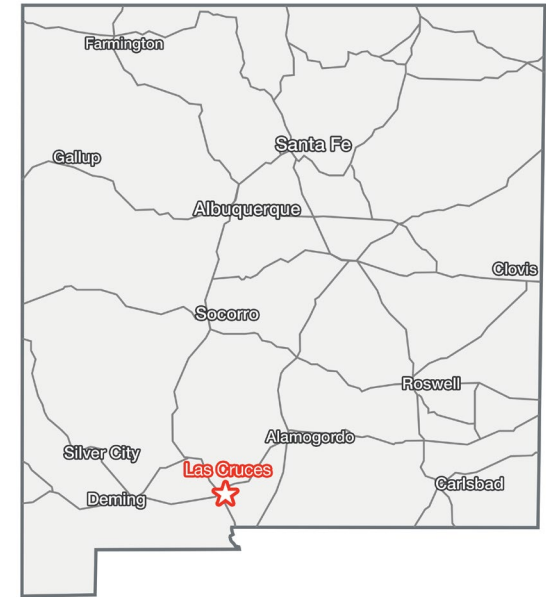
- Best Places To Retire in 2024, Forbes
- The 50 Best Places to Live in the U.S, Money.com (2024)
- Top 15 Best Cities in the Country to Raise a Family, Scholaroo.com (2023)
- New Mexico State University, Best Colleges for National Universities, U.S. News & World Report (2022)

Source: [www.visitlascruces.com](http://www.visitlascruces.com)

### Major Employers

- New Mexico State University
- Memorial Medical Ctr
- White Sands Missile Range
- Mountain View Regional Medical Ctr
- Dona Ana Branch Community Clg
- Keystone Consolidated Industries
- NASA

Source: [www.mveda.com](http://www.mveda.com)



### Doña Ana County

Population	219,561
Total Households	87,688
Average HH Income	\$56,451

Source: US Census Bureau, 2022